



Your Customers Are On The Go And Well Connected.

Is Your Brand's Mobile Internet
Experience Prepared
To Go With Them?



In today's fragmented media marketplace, keeping your brand in front of your customers is more challenging than ever. However, when consumers are presented with content on their terms and in the context of their current needs, they are more likely to engage. This is why a mobile Internet presence is so important.

Optimized for mobile devices, a mobile website not only gives your customers the option to engage when it's convenient for them, but it breaks through the crowded mass media, giving consumers a refreshing, innovative experience with your brand in the palm of their hand.



Briabe's Single-Hand™ Mobile Websites can optimize your interactive brand experience for handheld devices and the consumers who use them.

Briabe Media's Single-Hand™ Mobile Websites are designed utilizing industry best practices for mobile web and applications development and provide everything that your brand needs to quickly and cost-effectively establish a powerful mobile web presence.

In addition to helping you discover the right combination of content, applications and interactivity, a Single-Hand™ Mobile Website offers all of the following:

- » Mobile Site design and development in WAP 2.0 (XHTML-MP, WAP CSS);
- » Mobile applications integration;
- » Mobile site hosting, maintenance and Domain name acquisition;
- » Mobile marketing campaign integration (as needed);
- » Reporting and analytics; and
- » WAP 1.0 Migration (as needed).



Whether consumers are making a purchasing decision, searching for information, or just looking for a fun distraction, Briabe Media's Single-Hand™ Mobile Websites deliver the rich media experience that will entice your customers to interact with your brand, regardless of their location. Our solutions help you find the right mobile experience that draws your customers into a new experience and makes a lasting impression.